

**GOVERNMENT OF ANDHRA PRADESH
ANDHRA PRADESH STATE BIODIVERSITY BOARD**

File No: 709/APSDBD/UNEP-GEF/Digital
works 2017

Dated: 03-08-2017

Member Secretary,
Andhra Pradesh State Biodiversity Board.
Flat Nos: 308, 311 & 209, Raintree Park
Apartments, Opp Nagarjuna University,
NH-5 Road, Namburu, Guntur-522508

CALLING FOR QUOTATIONS

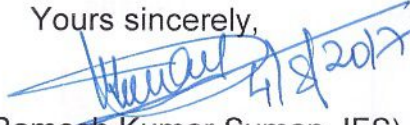
Sub:- Andhra Pradesh State Biodiversity Board – Calling of quotations for Radio Jingles development and broadcast of Telugu Audio clip- on the concepts of Biodiversity as per the terms and conditions- Regarding.

Quotations are hereby invited for developing a 30 to 60 seconds audio clip (telugu) on the concepts of biodiversity and to broadcast it in their respective radio station for a period of one month.

In this connection, it is requested to furnish the quotations on registered firm letterhead with seal as per the specifications mentioned in the attachment, on or before 30-08-2017 to the following address:

To,
The Member Secretary,
Andhra Pradesh State Biodiversity Board.
Flat Nos: 308, 311 & 209, Raintree Park Apartments,
Opp Nagarjuna University, NH-5 Road,
Namburu, Guntur-522508

Yours sincerely,


(Ramesh Kumar Suman, IFS)
Member Secretary
A. P. State Biodiversity Board

I. Specifications for developing a 30 to 60 seconds audio clip (telugu) on the concepts of biodiversity, inter alia includes the following:

- Development of audio clip (telugu) on the **concepts/objectives** of Biodiversity.
 - A. Conservation of Biological Diversity.**
 - B. Sustainable utilization of the Biological Diversity.**
 - C. The fair and equitable sharing of the benefits arising out of the utilization of genetic resources**
- Duration of audio tape should be 30 to 60 seconds.
- Broadcasting of audio clip for a period of 30 days (3 spells @ 10days/month).
- High definition audio clip more than 96 kHz or even higher depth.
- Audio clip should contain background score of various animals and birds.
- Should be playable in Mac-OS X, Ms Windows platforms.
- Format of audio clip should be in MP3/FLAC/ALAC/WAV/AIFF and DSD mode.
- One copy of the audio clip should be provided to APSBDB in CD/DVD/Pendrive
- All rights on the audio clip are the whole and sole of the AP State Biodiversity Board.

FORMAT OF QUOTATION

S.No	Details	Specifications	Total Amount in Rupees (Inclusive of Taxes)	
			In Figures	In Words
1.	Development and broadcast of Telugu Audio clip- on the concepts of Biodiversity			

Gross Total Cost: Rs.

Signature of Supplier

Address: